

**MSU ALUMNI CLUB OF MID MICHIGAN (“Club”)
Minutes of Meeting Held September 12, 2007
At the Michigan State University Alumni Association**

Members Present: Tim Sambaer, Nathan Clark, Dominic Migaldi, Carole Lick, Kim Kittleman, Barbara Sawyer-Koch, Peter Wujkowski, Jeff Hicks, Charnita Alexander, Carole Sorenson, Tim Ruis

Others Present: David Tyler (guest), Joanne Bridgford (guest)

Members Absent: Rob Gilbreath (excused), Marcy Bishop Kates (excused), Meritta Proctor (excused), Nicole Dandridge (excused)

Call To Order: Tim Sambaer called the meeting to order 5:43

Additions to Agenda:

Horticulture Calendar (Barbara Sawyer-Koch)

Approval of Agenda:

Carole Lick motioned, Barb Sawyer-Koch supported. **Motion** passed unanimously.

Approval of August Minutes

Red Line corrections (Jeff Hicks copy)
Barbara Sawyer-Koch motioned, Carole Sorenson supported. **Motion** passed unanimously.

Corresponding Secretary’s Report

Several alumni members were concerned that their name did not appear on the newsletter mailing label. The members were part of a joint membership. Rob Gilbreath will be following up with Allegra.

Treasurers Report (Nathan Clark)

Copy of report provided to the Board

Expenses are as expected

Carole Lick asked how many newsletters are sent. Nathan responded 6000.

Barbara Sawyer-Koch asked if we asked people if they would prefer an electronic copy verses the hard mailing

Carole Lick stated it would be a good topic for the communications committee

Jeff Hicks requested Kim Kittleman obtain the accurate number of alumni in the tri-county area verses alumni association members.

Jeff reviewed the by-laws and stated the Club \$5 for each annual membership and \$6 for each life membership. No money for complimentary or gift memberships prior to 1996.

Jeff Hicks asked if we had received a final bill from the LaSalle Club (Stadium Tour). Nathan Clark stated no.

Jeff Hicks moved to support. Carole Lick supported. **Motion** passed unanimously.

Endowed Scholarship Report (Carole Lick)

Committee received information from the University regarding five candidates. The committee reviewed the information and voted via email and selected the recipient.

The committee requested more information for review next year.

Jeff Hicks asked if we could interview the candidates as part of the process. Carole stated she did not know why not

Crystal Ball Report: The committee has added Sue Usiak and Dwayne Vernon.

Jeff asked if we had thought about an honorary chairman, Dwayne would be a good option.

Carole Lick distributed to the Board a copy of the Crystal Ball case report.

Sponsors to date: In kind from LaSalle Bank, Department of Radiology, MSU Federal Credit Union, and Greater Lansing Convention Foundation.

The committee is actively recruiting additional sponsors

The invitations will not be sent to all alumni in the area we are selecting the population to invite. The committee is working hard to be fiscally responsible.

A committee member will present the Ball information to the College Alumni Professional in about a week to ask for support and names of VIP's to invite.

Jeff Hicks asked what about margin of profit. Barbara Sawyer-Koch stated with estimated expenses we hope to yield \$25 per person.

Jeff proposed a \$100 ticket price. Carole Lick stated the committee discussed the ticket price extensively and thought since it was a first time event and in conflict with a basketball game we needed to keep the price attractive to a larger audience.

Invitations will be mailed no later than November 1, 2007. There will be much publicity prior to that date to publicize the event as well.

Jeff Hicks asked if it was a sit down dinner. Carole Lick stated it was a strolling dinner. Jeff wondered if it was an option to provide a reduced price for no-meal. Carole stated that would be difficult since it is a strolling dinner and all food would be out.

Carole asked that we coordinate all recommended invitees with our existing "good" database maintained by Rob Gilbreath.

Carole Lick requested volunteers to assist in the decoration preparation. Stella and Jerry Cash are assisting in providing the space to assemble decorations.

Charnita Alexander asked if we have connected with the Black Alumni Association. She stated Rich Lewis is excellent with communicating events.

Barbara Sawyer-Koch asked the Board for sponsor ideas. No response. Barbara encouraged Board members to keep the event in mind if a sponsor idea comes to mind.

Auction Items: Wheat Jewelers, Glen Arbor B& B

Jeff Hicks suggested we investigate the former sponsors of the WKAR auction since they are not doing one this spring.

Carole asked if the Board would like to meet the scholarship recipient. Board overwhelmingly stated they would like to meet the recipient.

Non-Sporting Events Report (Carole Sorenson)

Homecoming Parade. The committee was planning of having an entry in the parade involving a convertible. We do not plan to have a float but the committee encourages individuals to walk in the parade. Also planned are to provide t-shirts for kids that choose to participate.

Peter volunteered the use of his vehicle and a flatbed trailer. Charnita stated that the committee would need assistance if we did a float.

Carole Sorenson stated that the water carnival is no longer planned so the committee has additional funds to assist with a homecoming project.

Kim Kittleman asked if the committee has registered online for a parade entry. Carole stated Marcy had taken care of it.

Peter asked parade time: October 12, 6:00 pm.

Barbara Sawyer-Koch suggested we include Ruth Jameyson in our club parade entry. She could potentially ride in the car or on a convertible.

Charnita voiced excitement in including Ruth in our club entry.

Jeff Hicks asked that if the committee wanted to secure convertibles to let him know and he would assist.

The committee will continue to meet and appreciated the Board input.

Carole Sorenson stated that the committee has discussed a service event. A possible option would be to spend a day at the Ronald McDonald House or a Habitat for Humanity Build. It would be a great event and allow for good publicity.

Opportunities at the McDonald House include painting, cooking a meal, general maintenance assistance.

Carole Lick stated it could be an annual event that benefits different groups each year.

The committee has discussed the possibility of survival kits for local MSU students (from the tri-county area)

Mini Grant Report: (Charnita Alexander)

All checks have been distributed except for the Explore Africa for Gifted and Talented

Tim Sambaer read a thank you letter from the Explore Africa organization and stated we were also sent a short video from the award recipient.

Jeff Hicks requested that the letter be posted on our web site.

Undergraduate Teaching Excellence Report

Organizational meeting to be held on October 3rd, (Tuesday) at 5:30 in the Hannah Administration Building.

Sporting Events Committee (Jeff Hicks)

Stadium Tour: Revenue neutral event. \$650 raised from the auction of two Ralph Young suite football tickets. The extra funds assisted in offsetting the unexpected LaSalle Club expenses.

Feedback was good from attendees

Peter asked if there was a profit. Jeff Hicks stated if you consider the club investment the funds raised paid back the club therefore it can be considered revenue generating.

Viewing Party: Jeff requested volunteers. Encouraged all Board members to participate.

Barbara Sawyer-Koch asked if we have a membership table at the event. Carole stated there would be no reason not to.

Jeff Hicks stated the Notre Dame trip has sold out

Golf Outing: First meeting October 19th. Final financial report to be provided by Nathan Clark and money distributed to appropriate entities.

Young Alumni Report (Kim Kittleman)

Kim stated the MSU & U Open for Business events are going well. New alumni contacts are being made every month. Kim stated she did overextend her budget for the August event because the credit union was unable to participate due to students returning to campus. Kim attempted to save money by purchasing food from SAM'S and preparing it in the Alumni Office but it was a necessity to rent tables and chairs which overextended the allotted budget. Kim requested support from the miscellaneous budget line or the non-sporting events committee to assist in the reimbursement.

Carole Lick moved to reimburse additional expenses for event. Jeff Hicks supported. Tim Sambaer stated the executive committee would decide what budget line to use at its next meeting. **Motion** passed unanimously

Club Tax Status Update

The club is near completion of its 501c3 application. Nicole is communicating with Board members and requesting any necessary information.

New Business

Spartan Internet: The MSUAA has contracted with a consulting firm to evaluate and recommend a web strategy to benefit the Association as well as regional clubs.

Recruit new Board members: A call for Board applicant is posted on the web site. Carole Lick asked that members from last year be contacted and encouraged to reapply.

Conflict of Interest Statement Approval: Jeff Hicks moved to approve, Barbara Sawyer-Koch supported. **Motion** approved unanimously

Tim Sambaer stated that a Club Presidents listserv was launched and there was discussion of the inclusion of home schooled children for scholarship consideration. Tim Ruis stated our textbook scholarship does include home school applicants and suggested we include it in our endowed scholarship. Kim Kittleman voiced that she would encourage we allow home school students apply for our endowed scholarship. No discussion. Carole Lick will follow up with Barbara Ball-McClure.

MSU vs. UM football tickets: The Board will draw names from a hat.

Basketball Tickets: Tim Sambaer asked if the Board would want to divide the tickets tonight or at the next meeting. The Board requested it be done tonight.

Meeting Adjourned.