



July 31, 2007

MSU Alumni Club of Mid-Michigan
PO Box 4946
East Lansing, MI 48826-4946

Dear Friends:

Thank you for your past support of **Seats 4 Kids**, Wharton Center's scholarship program for economically-disadvantaged youth. Contributions from generous organizations and individuals like you have allowed us to provide tickets through local community service organizations and Title I schools that have been pre-approved based on their ability to distribute tickets to qualified kids. Even though the program is less than a year old, we've already provided tickets to 400 worthy youth in our community.

Experiencing the performing arts is about much more than being entertained. The arts have the power to teach, to inspire, to unify, and truly transform individuals of all ages and backgrounds. Time and time again, research shows that young people who are engaged in the arts do better in school and are more involved in their communities. They also demonstrate higher academic performance including increased standardized test scores and lower drop-out rates than those students not involved in the arts.

I hope you'll renew your commitment with another donation or continued payroll deduction to provide even more tickets to shows in our 2007-2008 season. A \$1,000 tax-deductible gift will purchase 40 tickets to a Broadway production or 66 tickets for other performances. To date, organizations benefiting from this program include Black Child & Family Institute, Cristo Rey Community Center, Boys & Girls Club of Lansing, Lansing Schools/Title I Schools, El Shabazz Academy, Allen Neighborhood Center and MSU Family Resource Center.

"Thank you for giving us free tickets. I was happy I got to go last night because I got to see something new. I hope I can go again." – Vanessa, Seats 4 Kids

"Thank you very much for the free tickets and the show. It was definitely a night I will not forget!" – Claudia, Seats 4 Kids

"I really enjoyed the music. The costumes put one big smile on my face because they were so wonderfully bright. One day I want to do or be in something like that." – Charlotte, Seats 4 Kids

Please join us in helping make this program a continued success. In so doing, you'll receive the benefit of knowing that your generosity has helped inspire children through the transformative power of the performing arts. If you need additional information or have questions, please don't hesitate to contact Doug Miller, Director of Development, at (517) 353-4640. Thank you for your continued support of the arts and the youth of our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike Brand'.

Michael J. Brand
Executive Director